

PROFIT FIRST FOR THERAPISTS *Summer Book Club* READING GUIDE



SESSION #1

Friday, July 11

WHY YOU NEED TO BE PROFITABLE & PROFIT FIRST FOUNDATIONS

READ: CHAPTERS 1-3

SESSION #2

Friday, July 25

WHERE YOUR PRACTICE STANDS & TAKING ACTION

READ: CHAPTERS 4-5

SESSION #3

Friday, August 1

THE EMOTIONAL JOURNEY OF PROFIT FIRST

READ: CHAPTER 6

USE THIS LINK TO JOIN OUR WEEKLY SESSIONS VIA ZOOM:

bit.ly/3RHJJAg

NOTE: THERE IS A TWO WEEK GAP FOLLOWING SESSION ONE TO GIVE YOU EXTRA TIME TO DISCOVER WHERE YOUR PRACTICE CURRENTLY STANDS. SEE YOU SOON!